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|) [| Commerce | | | | | | | |
| 00001/PTO U.S. Department of Commerce Patent and Trademark Office | | Application Number | | on Number | 09/885,720 | | | |
| | | Filing Date | | ate | June 19, 2001 | | | |
| TRANSMITTAL FORM | | First Named Inventor | | med Inventor | Pierfrancesco La Mura | | | |
| (to be used for all correspondence during pendency of filed application) | | Group Art Unit Number | | rt Unit Number | 3624 | | | |
| | | | Examiner Name | | Daniel S. Felten | | | |
| Total Number of Pages in This Submission | 26 | Attorney Docket Number | | Docket Number | 23050-09086 | | | |
| ENCLOSURES (check all that apply) | | | | | | | | |
| Fee Transmittal Form (in duplicate) | | Ì | | Issue Fee Trans | | | | |
| Check Enclosed | | | Letter to Chief Draftsperson | | | | | |
| Return Receipt Postcard | | ļ | | Formal Drawing(| s): | | | |
| Response to Notice to File Missing Part | | | | | s) of Figure(s) [] | | | |
| Assignment & Recordation Cover Sheet | t | Appeal Communication to Board of Appeals and Interferences | | | | | | |
| Declaration | | | | | | | | |
| Power of Attorney | | | Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) | | | | | |
| Application Data Sheet | O/SB/08A | Certified Copy of Priority Document(s) | | | | | | |
| Information Disclosure Statement & PTO/SB/08A Copies of IDS Cited References | | | After Allowance Communication to Group | | | | | |
| Request for Corrected Filing Receipt | | | And Anomalies Communication to Group | | | | | |
| Request for Correction of Recorded Assignment | | | Second Response to Notice of Non-Compliant Amendment | | | | | |
| Amendment / Response: [24] Pages | | Anendment | | | | | | |
| After Final | | | | | | | | |
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| Status Request | | | H | | · | | | |
| Revocation and Substitute Power of Att | orney | | Ш | | | | | |
| REMARKS: | | | | | | | | |
| SIGNATURE OF ATTORNEY OR AGENT | | | | | | | | |
| Signature: Laura | Mar | <u>'</u> | | • | | | | |
| Attorney/Reg. No.: Laura A. Majerus, Re | g. 33,417 | | , | | Dated: Nov 10 '05 | | | |
| CERTIFICATE OF MAILING | | | | | | | | |
| I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10. | | | | | | | | |
| Signature: Laura Mas | | | | | | | | |
| Typed or Printed Name: Laura A. Majerus Dated: Nov 10 '05 | | | | | | | | |
| Express Mail Mailing Number (optional): | | | | | | | | |



IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS:

Pierfrancesca LaMura, Moshe Tennenholtz, and Yoav Shoham

APPLICATION NO.:

09/885,720

FILING DATE:

June 19, 2001

TITLE:

Enhanced Auction Mechanism for Online Transactions

EXAMINER:

Daniel S. Felten

GROUP ART UNIT:

3624

ATTY. DKT. NO.:

23050-09086

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Dated:

Nov 10

2005

Bv:

Laura A. Majerus, l

2. No. 33.417

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

SECOND RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

SIR:

Responsive to the Notice of Non-Compliant Amendment dated October 19, 2005, received in the above-identified patent application, enclosed is Amendment C indicating claims 1-9 were cancelled.

Respectfully submitted,

Pierfrancesca LaMura, Moshe Tennenholtz, and

Yoav Shoham

Dated: 10, 2005

Laura A. Majerus, Reg. No. 33,417

Edura 11. Majoras, 10g. 16s. 33

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Mountain View, CA 94041

Tel.: (650) 650-7152 Fax: (650) 938-5200 Attorney's Docket No.: 23050-09086 PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| n Re | Patent Application of: |) | | |
|--------|----------------------------|-------------|-----------|------------------|
| | •• |) | Examiner: | Daniel S. Felten |
| • | Pierfrancesca La Mura |) | | |
| | Moshe Tennenholtz |) | Art Unit: | 3624 |
| | Yoav Shoham |) | | |
| Applic | eation No: 09/885,720 |)) | | |
| Filed: | June 19, 2001 | ,) \ | | |
| For: | ENHANCED AUCTION MECHANISM |) | | |
| | FOR ONLINE TRANSACTIONS |)) | | |

CERTIFICATE OF MAILING

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Dated: November 10, 2005

Laura A. Majerus, Reg. No. 33,417

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AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated October 19, 2005, and pursuant to 37 C.F.R. §1.111, applicants respectfully request that the above-identified application be amended as follows: